

Course Offers in English 2023-2025

| Course | Period/Term | ECTS |
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| Fall (September with Welcome Weeks - December) 2023: Start: Monday, 11.09.2023 Arrival: before 11.09.2023 | | |
| Mandatory Courses | | |
| German for Beginners | 09-12/2023 | 4 |
| General Management | 09-12/2023 | 4 |
| International Communication and Presentation Skills | 09/2023 | 3 |
| Research Methods and Thesis Plan/ Scientific Writing (incl. Seminar Thesis/Project Paper) | 09/2023 | depends |
| Block 1 (no overlapping classes) | | |
| Business Administration: - Introduction to Business Administration - Marketing | 10-12/2023 | 5 |
| Principles of Accounting: Principles of Financial Accounting I | 10-12/2023 | 3 |
| International Business and its Environment: Principles of International Business and its Environment | 10-12/2023 | 3 |
| Principles of Intercultural Management: Principles of Intercultural Management | 10-12/2023 | 3 |

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| Foundations of Communication in Business: Fundamentals of Business Communication | 10-12/2023 | 3 |
| Principles of Economics and Microeconomics: Introduction to Economics and Microeconomics | 10-12/2023 | 3 |
| Civil Law: Principles of Law, Civil Law I | 10-12/2023 | 3 |
| Mathematics and Statistics: Mathematics | 10-12/2023 | 3 |
| Key Skills I | 10-12/2023 | 3 |
| Total ECTS | | 29 |
| Block 2 (no overlapping classes) | | |
| Accounting and Taxation: Financial Statements and Analysis Corporate Taxation | 10-12/2023 | 5 |
| International Market Research: Principles of International Market Research | 10-12/2023 | 2 |
| Operational Management in International Business: International Operations Management | 10-12/2023 | 4 |
| Applied Intercultural Management: Leadership, Ethics and Sustainability | 10-12/2023 | 3 |
| Applied Communication in Business: Negotiations | 10-12/2023 | 3 |
| Macroeconomics: Principles of Macroeconomics | 10-12/2023 | 3 |
| Business Law: Business Law | 10-12/2023 | 3 |

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| Key Skills II | 10-12/2023 | 3 |
| Total ECTS | | 26 |
| Block 3 (no overlapping classes) | | |
| Management: Corporate Management | 10-12/2023 | 3 |
| Seminar in Management: Selected Management Topics | 10-12/2023 | 3-5 |
| Strategic Management in International Business: International Strategy Development and Implementation | 10-12/2023 | 3 |
| Interdisciplinary Communication in Business: Interdisciplinary Business Communication | 10-12/2023 | 3 |
| Elective Module A: International Marketing and Sales I | 10-12/2023 | 5 |
| Elective Module C: International Digital Business Management I | 10-12/2023 | 5 |
| Elective Module D: International Managerial Accounting | 10-12/2023 | 5 |
| Economic Policy: Introduction to Economic Policy and Foreign Trade | 10-12/2023 | 3 |
| Key Skills III | 10-12/2023 | 3 |
| The offer of Elective Modules varies! | | |
| Additional class offers | | |
| Presentation and Communication Competence | 10-12/2023 | 2 |
| Corporate Social Responsibility | 10-12/2023 | 3 |

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| Foundations of Destination Management | 10-12/2023 | 2 |
| Ethics, Leadership and Sustainability (Block 2) | 10-12/2023 | 3 |
| Seminar Thesis/Project Paper (written essay only) | 10-12/2023 | 2-3 |
| International Management | 10-12/2023 | 3 |
| Oceanfreight | 10-12/2023 | 5 |
| English | 10-12/2023 | 3 |
| International Business Unit International Business 2 | 10-12/2023 | 3 |
| Please ask for offers of our Language Lab | | |
| <p>Winter (January - March) 2024: Arrivals for international students ONLY in September 2024 (fall term). International students are very welcome to do from 1 to 4 semesters if they wish to study during the summer and winter term and participate in the following offers.</p> | | |
| Block 1 (no overlapping classes) | | |
| Management: Leadership | 01-03/2024 | 3 |
| Seminar in Management: Selected Management Topics | 01-03/2024 | 3-5 |
| Strategic Management in International Business: Corporate Governance and Case Studies of International Business Strategies | 01-03/2024 | 3 |
| Interdisciplinary Communication in Business: Interdisciplinary Communication Project | 01-03/2024 | 3 |
| Elective Module A: International Marketing and Sales II | 01-03/2024 | 5 |

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| Elective Module C: International Digital Business Management II | 01-03/2024 | 5 |
| Elective Module D: International Financial Accounting | 01-03/2024 | 5 |
| Economic Policy: Selected Topics of Economic Policy | 01-03/2024 | 3 |
| Key Skills III | 01-03/2024 | 3 |
| The offer of Elective Modules varies! | | |
| Additional class offers | | |
| Presentation and Communication Competence | 01-03/2024 | 2 |
| Corporate Social Responsibility | 01-03/2024 | 3 |
| Foundations of Destination Management | 01-03/2024 | 2 |
| Elective IBA | 01-03/2024 | 2 |
| Seminar Thesis/Project Paper (written essay only) | 01-03/2024 | 2-3 |
| International Business Unit Intercultural Competences | 01-03/2024 | 3 |
| Please ask for offers of our Language Lab | | |
| <p>Spring (April - June) 2024: Arrivals for international students ONLY in September (2024 fall term). International students are very welcome to do from 1 to 4 semesters if they wish to study during the summer and winter term and participate in the following offers.</p> | | |
| Block 1 (no overlapping classes) | | |
| Accounting and Finance: - Managerial Accounting - Finance and Investment | 04-06/2024 | 5 |
| Principles of Accounting: Principles of Financial Accounting II | 04-06/2024 | 3 |

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| International Business and its Environment: Principles of International Business Models and Operations | 04-06/2024 | 3 |
| Principles of Intercultural Management: International Organizational Behavior | 04-06/2024 | 3 |
| Foundations of Communication: Communicating in Businesses | 04-06/2024 | 3 |
| Principles of Economics and Microeconomics: Advanced Microeconomics | 04-06/2024 | 3 |
| Civil Law: Civil Law II | 04-06/2024 | 3 |
| Mathematics and Statistics: Statistics | 04-06/2024 | 3 |
| Key Skills I | 04-06/2024 | 3 |
| Total ECTS | | 29 |
| Block 2 (no overlapping classes) | | |
| Human Resources, Organization and Project Management - Human Resource Management - Organization and Project Management | 04-06/2024 | 5 |
| International Market Research: Applied International Market Research | 04-06/2024 | 3 |
| Operational Management in International Business: International Financial Management | 04-06/2024 | 4 |
| Applied Intercultural Management: Intercultural Management in Selected Operational Areas | 04-06/2024 | 3 |

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| Applied Communication in Business: Communication and Technology | 04-06/2024 | 3 |
| Macroeconomics: Money and Banking | 04-06/2024 | 3 |
| Business Law: Labor Law | 04-06/2024 | 3 |
| Key Skills II | 04-06/2024 | 3 |
| Total ECTS | | 27 |
| Additional class offers | | |
| Seminar Thesis/Project Paper (written essay only) | 04-06/2024 | 2-3 |
| Healthcare Marketing | 04-06/2024 | 3 |
| Management of Innovation, Research and Development | 04-06/2024 | 3 |
| Health Economics | 04-06/2024 | 2 |
| Applied Tourism projects to selected topics | 04-06/2024 | 2 |
| Ethics, Society and Sustainability | 04-06/2024 | 3 |
| English | 04-06/2024 | 4 |
| Airfreight | 04-06/2024 | 5 |
| Please ask for offers of our Language Lab | | |
| <p>Summer (July - September) 2024 Arrivals for international students ONLY in September 2024 (fall term). International students are very welcome to do from 1 to 4 semesters if they wish to study during the summer and winter term and participate in the following offers.</p> | | |
| Seminar Thesis/Project Paper (written essay only) | 07-09/2024 | 2-3 |
| Healthcare Marketing | 07-09/2024 | 3 |
| Management of Innovation, Research and Development | 07-09/2024 | 3 |
| Health Economics | 07-09/2024 | 2 |
| Applied Tourism projects to selected topics | 07-09/2024 | 2 |

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| Ethics, Society and Sustainability | 07-09/2024 | 3 |
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| Fall (September with Welcome Weeks - December) 2024: | | |
| Start: Monday, 09.09.2024 | | |
| Arrival: before 09.09.2024 | | |
| Mandatory Courses | | |
| German for Beginners | 09-12/2024 | 4 |
| General Management | 09-12/2024 | 4 |
| International Communication and Presentation Skills | 09/2024 | 3 |
| Research Methods and Thesis Plan/ Scientific Writing (incl. Seminar Thesis/Project Paper) | 09/2024 | depends |
| Block 1 (no overlapping classes) | | |
| Accounting and Taxation: Financial Statements and Analysis Corporate Taxation | 10-12/2024 | 5 |
| International Market Research: Principles of International Market Research | 10-12/2024 | 2 |
| Operational Management in International Business: International Operations Management | 10-12/2024 | 4 |
| Applied Intercultural Management: Leadership, Ethics and Sustainability | 10-12/2024 | 3 |
| Applied Communication in Business: Negotiations | 10-12/2024 | 3 |
| Macroeconomics: Principles of Macroeconomics | 10-12/2024 | 3 |

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| Business Law: Business Law | 10-12/2024 | 3 |
| Key Skills II | 10-12/2024 | 3 |
| Total ECTS | | 26 |
| Block 2 (no overlapping classes) | | |
| Management: Corporate Management | 10-12/2024 | 3 |
| Seminar in Management: Selected Management Topics | 10-12/2024 | 3-5 |
| Strategic Management in International Business: Corporate Governance and Case Studies of International Business Strategies | 10-12/2024 | 3 |
| Interdisciplinary Communication in Business: Interdisciplinary Communication Project | 10-12/2024 | 3 |
| Elective Module A: International Marketing and Sales I | 10-12/2024 | 5 |
| Elective Module B: International Human Resource Management I | 10-12/2024 | 5 |
| Elective Module C: International Digital Business Management I | 10-12/2024 | 5 |
| Elective Module D: International Financial Accounting | 10-12/2024 | 5 |
| Elective Module E: International Supply Chain Design | 10-12/2024 | 5 |
| Economic Policy: Selected Topics of Economic Policy | 10-12/2024 | 3 |
| Key Skills III | 10-12/2024 | 3 |
| The offer of Elective Modules varies! | | |

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| Additional class offers | | |
| Seminar Thesis/Project Paper (written essay only) | 10-12/2024 | 2-3 |
| Environmental Management | 10-12/2024 | 3 |
| Sustainable Entrepreneurship and Social Innovation | 10-12/2024 | 3 |
| Tourism Geography | 10-12/2024 | 2 |
| Corporate Social Responsibility | 10-12/2024 | 3 |
| Foundations of Destination Management | 10-12/2024 | 2 |
| Presentation Competence | 10-12/2024 | 2 |
| English | 10-12/2024 | 4 |
| International Business 1 | 10-12/2024 | 4 |
| Ocean-Freight | 10-12/2024 | 5 |
| Applied Market Research: Key Methods, Techniques & Case Studies | 10-12/2024 | 5 |
| Industrial Management in National and International Context | 10-12/2024 | 3 |
| International Production Systems | 10-12/2024 | 2 |
| International HR Management | 10-12/2024 | 2 |
| International Economics | 10-12/2024 | 3 |
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| Winter (January - March) 2025: Arrivals for international students ONLY in September 2025 (fall term). International students are very welcome to do from 1 to 4 semesters if they wish to study during the summer and winter term and participate in the following offers. | | |
| Seminar Thesis/Project Paper (written essay only) | 01-03/2025 | 2-3 |
| Environmental Management | 01-03/2025 | 3 |

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| Sustainable Entrepreneurship and Social Innovation | 01-03/2025 | 3 |
| Tourism Geography | 01-03/2025 | 2 |
| Corporate Social Responsibility | 01-03/2025 | 3 |
| Presentation Competence | 01-03/2025 | 2 |
| Intercultural Competence | 01-03/2025 | 4 |
| Applied Market Research: Key Methods, Techniques & Case Studies | 01-03/2025 | 5 |
| Industrial Management in National and International Context | 01-03/2025 | 3 |
| International HR Management | 01/03/2025 | 2 |
| International Production Systems | 01-03/2025 | 2 |
| Elective: International Human Resource Management – Human Resource Management | 01-03/2025 | 3 |
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| Block 1 (no overlapping classes) | | |
| Human Resources, Organization and Project Management - Human Resource Management - Organization and Project Management | 04-06/2025 | 5 |
| International Market Research: Applied International Market Research | 04-06/2025 | 3 |

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| Operational Management in International Business: International Financial Management | 04-06/2025 | 4 |
| Applied Intercultural Management: Intercultural Management in Selected Operational Areas | 04-06/2025 | 3 |
| Applied Communication in Business: Communication and Technology | 04-06/2025 | 3 |
| Macroeconomics: Money and Banking | 04-06/2025 | 3 |
| Business Law: Labor Law | 04-06/2025 | 3 |
| Key Skills II | 04-06/2025 | 3 |
| Total ECTS | | 27 |
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| Management: Leadership | 04-06/2025 | 3 |
| Seminar in Management: Selected Management Topics | 04-06/2025 | 3-5 |
| Strategic Management in International Business: Corporate Governance and Case Studies of International Business Strategies | 04-06/2025 | 3 |
| Interdisciplinary Communication in Business: Interdisciplinary Communication Project | 04-06/2025 | 3 |
| Elective Module A: International Marketing and Sales II | 04-06/2025 | 5 |
| Elective Module B: International Human Resource Management II | 04-06/2025 | 5 |
| Elective Module C: International Digital Business Management II | 04-06/2025 | 5 |

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| Elective Module D: International Financial Accounting | 04-06/2025 | 5 |
| Elective Module E: International Supply Chain Management | 04-06/2025 | 5 |
| Economic Policy: Selected Topics of Economic Policy | 04-06/2025 | 3 |
| Key Skills III | 04-06/2025 | 3 |
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| Additional class offers | | |
| Healthcare Marketing | 04-06/2025 | 3 |
| Management of Innovation, Research and Development | 04-06/2025 | 3 |
| Health Economics | 04-06/2025 | 2 |
| Applied Tourism projects to selected topics | 04-06/2025 | 2 |
| Ethics, Society and Sustainability | 04-06/2025 | 3 |
| Seminar Thesis/Project Paper (written essay only) | 04-06/2025 | 2-3 |
| English | 04-06/2025 | 4 |
| Airfreight | 04-06/2025 | 5 |
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| Seminar Thesis/Project Paper (written essay only) | 07-09/2025 | 2-3 |
| Healthcare Marketing | 07-09/2025 | 3 |

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| Management of Innovation, Research and Development | 07-09/2025 | 3 |
| Health Economics | 07-09/2025 | 2 |
| Applied Tourism projects to selected topics | 07-09/2025 | 2 |
| Ethics, Society and Sustainability | 07-09/2025 | 3 |
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